DOCUMENT RESUME

ED 119 704 95 IR 003 172

| | |
|---|---|
| TITLE | The ERIC At Stanford Newsletter, 1974. |
| INSTITUTION | Stanford Univ., Calif. ERIC Clearinghouse on Information Resources. |
| SPONS AGENCY | National Inst. of Education (DHEW), Washington, D.C. |
| PUB DATE | 76 |
| CONTRACT | NIE-C-74-0027 |
| NOTE | 16p.; Some parts of text may not reproduce clearly due to print size and quality |
| EDRS PRICE | MF-$0.83 HC-$1.67 Plus Postage |
| DESCRIPTORS | *Clearinghouses; Educational Research; *Educational Technology; Information Retrieval; Instructional Media; *Newsletters; Publications |
| IDENTIFIERS | *Educational Resources Information Center; ERIC |

ABSTRACT

Compiled here are the April, July, and November 1974 issues of "Newsbriefs," the newsletter of the Educational Resources Information Center (ERIC) Clearinghouse on Information Resources. Information about the Clearinghouse and the ERIC system, announcements of new publications, and a list of computer search facilities are included. (PF)

**********
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ED119704

THE ERIC AT STANFORD NEWSLETTER

1974

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IR003172

A First-Class Third-Class* APRIL 74

NEWSBRIEFS FROM THE ERIC CLEARINGHOUSE ON INFORMATION RESOURCES

# This is a special issue!!

BECAUSE . . . . .

As a reader of this first news report from the new ERIC Clearinghouse on Information Resources, you are one of the pioneers in a new venture designed to improve the flow of information among those in the education field.

Almost everything in this first news brief is worth keeping for future reference . . . .

- The list of Clearinghouse personnel.....
- The reviews of available publications.....
- A wrap-up of computer search facilities.
- Details of the Young Scholar Award.....

What you shouldn't keep on file, however, is the card which you must return if you wish to remain on the mailing list.

## All about the new Stanford Clearinghouse...

### And how you can stay in touch with it

This publication is the first from the new ERIC Clearinghouse on Information Resources—formed by combining the former ERIC Clearinghouse on Educational Media and Technology at Stanford University and the former ERIC Clearinghouse on Library and Information Sciences at the American Society for Information Science in Washington, D. C.

The new ERIC Clearinghouse on Information Resources is responsible for collecting information concerning print and non-print learning resources, including those traditionally provided by school and community libraries and those provided by the growing number of technology-based media centers.

The Clearinghouse collects and processes noncopyright documents on the management, operation, and use of libraries, the technology to improve their operation, and the education, training, and professional activities of librarians and information specialists.

In addition, it collects material on educational media, such as television, computers, videotapes, films, radio, and

Cont. on p. 4

## *Quickies*

### MUCH IN DEMAND

Proceedings of the widely-publicized Williams & Wilkins copyright trial are available through ERIC as ED 082 802 (65c in microfiche, $6.58 in Xerox hardcopy). Title of the 104-page proceedings: "The Williams & Wilkins Company v. The United States (Decided November 27, 1973)." Order, of course, from: EDRS, P. O. Drawer O, Bethesda, Maryland 20014 (include ED number, check for purchase price).

### FEEDBACK ON THE OPEN UNIVERSITY

In response to a featured article on the Open University in the last news brief from ERIC at Stanford comes this note from Clyde Hostetter:

"Your readers may be interested in obtaining a copy of a 90-minute tape-cassette report which I produced following a

Cont. on p. 3

## AVCR Young Scholar Award will lead to ERIC paper

We want to call your attention to the Young Scholar Award sponsored by *A V Communication Review*. An award of $500 for the best paper on research theory in educational technology will be given by *A V C R*, and the paper will become one of the Annual Research Papers sponsored by this Clearinghouse and published in *A V C R*.

To be eligible for the *A V C R* Young Scholar Award, authors must submit papers by July 31, 1974, and must not be more than three years beyond a doctorate as of September 1, 1973. Anyone without a doctorate also is eligible.

The subject may be any significant problem area of research in educational technology. The problem area must be stated within a well explicated theoretical construct which must be supported by citations and analyses of related research. The concluding discussion must center on directions future research might take with specific suggestions in regard to variables, subjects, settings, etc., and, if appropriate, suggest other theoretical constructions that

Cont. on p. 2

*Second-place winner submitted to "Name the Newsletter" contest by Nathan Bridwell of Midland, Indiana.



THE CLEARINGHOUSE IS PART OF THE STANFORD CENTER FOR RESEARCH AND DEVELOPMENT IN TEACHING, SCHOOL OF EDUCATION, STANFORD UNIVERSITY, STANFORD, CALIFORNIA 94305

Cont. from p. 1

should be taken into consideration. The jury will examine the concluding discussion with particular interest. A fresh, imaginative approach is encouraged. Young scholars are often overly circumspect about going beyond data. However, the *AVCR* Award is deliberately encouraging young scholars to do so.

The manuscript must be an original unpublished work, approximately 30 and no more than 35 double-spaced typewritten pages in length. The manuscript must follow the *American Psychological Association Style Manual,* 1967 edition. One copy of the manuscript should be submitted; however, additional copies may be requested after initial screening.

Judges for the competition are: William H. Allen, University of Southern California; Jack V. Edling, U.S. International University; Charles F. Hoban, University of Pennsylvania; M. David Merrill, Brigham Young University; Gerald M. Torkelson, University of Washington. Manuscripts must be submitted to: Robert Heinich, *AVCR* Editor, Young Scholar Award Paper, Audio-Visual Center, Indiana University, Bloomington, Indiana 47401.

## Need a computer search?

Thanks to B. Flavian Udinsky, Assistant Professor of Education at the University of Southern California, for the enclosed listing of institutions through which educators can enter the data banks of ERIC and others through computer facilities.

Dr. Udinsky has graciously compiled this listing by state, and allowed it to be distributed to readers of this publication. He appeals at the same time for sources that are not included in order to keep this list up to date.

If you know of other sources for this service, please write either the Clearinghouse at Stanford, or:

Dr. B. Flavian Udinsky
Assistant Professor of Education
University of Southern California
Los Angeles, California 90007

## Who's who at ERIC at Stanford

Need to know whom to contact at the new Clearinghouse on Information Resources about a specific need? The following staff list should lead you to a person who can help you:

| | |
|---|---|
| *Dr. Richard E. Clark* | *Director* |
| *Judith Yarborough* | *Assistant Director* |
| *Dr. James Brown* | *Associate Director for Professional Relations* |
| *Joanne Binkley* | *Coordinator of Library Services* |
| *Jaclyn Caselli* | *Coordinator of Acquisitions* |
| *Maxine Sitts* | *Publications Associate* |
| *Violet Lofgren* | *Office Manager* |
| *Theresa Purcell* | *Secretary/Library Assistant* |





**PUBLICATIONS FROM THE ERIC CLEARINGHOUSE ON INFORMATION RESOURCES**

COPYRIGHT CONSIDERATIONS IN EDUCATIONAL BROADCASTING, by Eugene Aleinikoff, December 1972.

THE INTERVIEW: AN EDUCATIONAL RESEARCH TOOL, by W. Andrew Collins, December 1970.

INSTRUCTIONAL RADIO: A POSITION PAPER, by Richard O. Forsythe, September 1968.

ALTERNATIVE EDUCATION: THE FREE SCHOOL MOVEMENT IN THE UNITED STATES, by Allen Graubard, September 1972.

INSTRUCTIONAL FILM: THE STATE OF THE ART, by Charles F. Hoban, September 1972.

* SO YOU WANT TO HAVE A FILM MADE: A GUIDE FOR FILM SPONSORS, by D. B. Jones and Stephen Longstreth, January 1973, $2.75.

AUDIOVISUAL MATERIALS IN SUPPORT OF INFORMATION SCIENCE CURRICULA: AN ANNOTATED LISTING WITH SUBJECT INDEX, by Irving M. Klempner, June 1971.

* INSTRUCTIONAL MEDIA AND THE HANDICAPPED, by Wayne D. Lewis, December 1973, $3.25.

* MEDIA AND THE DISADVANTAGED: INSTRUCTIONAL TECHNOLOGY AS THE EQUALIZER FOR DISADVANTAGED STUDENTS, ERIC at Stanford Clearinghouse Project Report, Spring 1973, $5.00.

* RENEWING THE LINK BETWEEN COMMUNICATIONS AND EDUCATIONAL TECHNOLOGY, by Keith W. Mielke (reprint of an article in Winter 1972 issue of *AV Communication Review*, $1.50.

* A COMPARISON OF GUIDES TO NON-PRINT MEDIA, by David E. Rasmussen, November 1973, $3.00.

* EDUCATIONAL RADIO: THE FIFTY-YEAR-OLD ADOLESCENT, by James Robertson and Gerald Yakoon (reprint of an article in the April 1973 *Educational Broadcasting Review*), $1.50.

* EDUCATION AND CABLE TV: A GUIDE TO FRANCHISING AND UTILIZATION, by Jo / Sheler, January 1973, $2.50.

* THE INVISIBLE MEDIUM: THE STATE OF THE ART OF MICROFORM AND A GUIDE TO THE LITERATURE, by Frances G. Spigai, March 1973, $3.00.

* EDUCATIONAL SIMULATION/GAMING, by Paul A. Twelker and Ken Layden, Aug. 1972, $1.50.

*BIBLIOGRAPHIES*

* THE WORKING TEACHER'S PERSONAL GUIDE TO FILM SOURCES, by Jaclyn Caselli, Spring 1973, $1.50.

* THE BEST OF ERIC: RECENT TRENDS IN COMPUTER ASSISTED INSTRUCTION, by Richard E. Clark, April 1973, $1.50.

DIAL ACCESS IN EDUCATION, March 1970.

* INSTRUCTIONAL MATERIALS IN THE CLASSROOM: A BASIC REFERENCE SHELF, September 1973, $2.00.

* THE EFFECTIVE USE OF MEDIA IN INNOVATIVE SCHOOLS, by Richard B. Lewis, October 1973, $2.00.

* THE BEST OF ERIC: LEARNING RESOURCE CENTERS, by Maryalee Newman, March 1973, $2.00.

* INSTRUCTIONAL TELEVISION: THE BEST OF ERIC, by Warren F. Seibert, October 1973, $2.00.

Single, complimentary copies of the publications without asterisks or prices may be obtained from the ERIC Clearinghouse on Information Resources, Stanford Center for Research and Development in Teaching, School of Education, Stanford University, Stanford, California 94305.

* Publications with asterisks may be ordered for the prices listed from: Box E, School of Education, Stanford University, Stanford, California 94305. Payment must be included with your order. Checks must be made payable to Box E.

## Publications on libraries made available

Available while the supply lasts are copies of the following publications, free, from the shelves of the former ERIC Clearinghouse on Library and Information Sciences. Request them from the ERIC Clearinghouse on Information Resources at Stanford.

*Bibliography of Basic Textbooks on Information Science,* by Jack Belzer, 1972.

*State and Regional Library Studies: A State of the Art Paper,* by Ralph Blasingame and F. William Summers, 1970.

*Library Technicians: A Survey of Current Developments,* by Joanne Boelke, 1968.

*Abstracting and Indexing Rates and Costs: A Literature Review,* by Charles P. Bourne and others, 1970.

*Machine Readable Bibliographic Records: Criteria and Creation,* by Ritvars Bregzis, 1970.

*Staff Development and Continuing Education Programs for Library Personnel; Guidelines and Criteria,* by Barbara Conroy, 1974.

*Library Goals and Objectives,* by Norman J. Crum, 1973.

*Education and Curriculum Series No. 1:* "Curriculum Design for Library Education," by A. F. Hershfield; "Curriculum Design for Library and Information Science," by R. S. Taylor, 1973.

*Academic Library Response to New Directions in Undergraduate Education,* by Patricia Knapp, 1970.

*The Economics of Information: Bibliography and Commentary on the Literature,* by Harold Olsen, 1972.

## COMPUTER SEARCHES OF ERIC

Compiled by B. Flavian Udinsky

### CALIFORNIA

1. Educational Media Services
   2371 Stanwell Drive
   Concord, California 94520
   (415) 689-4353
   * Director: John Jegi. For Contra Costa County users only.
2. Los Angeles Center for Education Resource Service (LANCERS)
   9300 East Imperial Hwy.
   Downey, California 90042
   (213) 922-6397
   * Access to ERIC, NASA, and GRA Data Banks. Services at present available only to Los Angeles County school districts and County Office personnel. Searches are conducted through the WESRAC facilities (see no. 3 below).
3. Western Research Application Center (WESRAC)
   809 West 34th Street
   Los Angeles, California 90007
   (213) 746-6132
   * $10 flat fee for searches up to 10,000 postings—small charge per 1000 after. 5c per citation listed. Overall service charge of $25. Access to NASA, DDC, Engineering Index, Chemical Abstracts, Index Medicus, Institute of Textile Technology, ERIC.
4. Lockheed Information Sciences (LIRS)
   3251 Hanover Street
   Palo Alto, California 94304
   (415) 493-4411 x45034
   * $25 charge for searches based on up to 10 descriptors. Delivers up to 100 citations and abstracts. Access to ERIC, CPE, PACE, AIM, ARM, FRC, ExChildhood, PsychAb. Limited Service.
5. San Mateo Educational Resources Center (SMERC)
   San Mateo County Board of Education
   333 Main Street
   Redwood City, California 94063
   (415) 364-5600 x4403
   * Director: Dr. Frank W. Mattas. Services limited to contributing school districts.
6. System Development Corporation (SDC/ERIC)
   2500 Colorado Avenue
   Santa Monica, California 90406
   (213) 393-9411
   * Attention: Judy Wanger. $20 charge for printout up to 100 pages (about 100-150 citations and abstracts). Will be air-mailed same day search is performed. Charge for printouts in excess of 100 pages is nominal—only 5c a page. On-line service available—ask about Trial Users Service.
7. ERIC Clearinghouse on Information Resources
   Stanford Center for Research and Development in Teaching
   School of Education
   Stanford University
   Stanford, California 94305
   (415) 321-2300, Ext. 3345
   * Specializes in searches treating administration, research, and teaching personnel; information specialists; businesses, professional and community organizations. Access to ERIC, ExChild, AIM, ARM, NTIS. Reasonable cost.
8. Southern California Area Information Network (SCAIN)
   Whittier College
   Box 364
   Whittier, California 90608
   (213) 693-0771, Ext. 392
   * $33 service charge per computer hour, $10 for researcher time, 10c per abstract, and 5c per citation.

### COLORADO

9. Northern Colorado BOCES Information Retrieval Center
   Colorado Department of Education
   830 S. Lincoln
   Longmont, Colorado 80501
   (303) 444-4987
   * Director: Walter Turner

### CONNECTICUT

10. New England Research Applications Center (NERAC)
    University of Connecticut
    Mansfield Professional Park
    Storrs, Connecticut 06268
    * Director: Dr. Daniel U. Wilde

### DISTRICT OF COLUMBIA

11. Research Information Center
    Public Schools of the District of Columbia
    425 Twelfth Street, N.W.
    Washington, D. C. 20004
    (202) 347-6727
    * Project Coordinator: Roger Fish
12. Educational Resource Division
    National Institute of Education
    702 Marsh Building
    Washington, D. C. 20208
    (202) 254-7934
    * Charles Missar
13. Lockheed Information Sciences (LIRS)
    900 Seventeenth Street, N.W.
    Washington, D. C. 20006
    (202) 872-5971
    * Richard Caputo. See note under California entry no. 4.

### FLORIDA

14. Florida Educational Resources Information Center
    State of Florida Department of Education
    Knott Building
    Tallahassee, Florida 32304
    (903) 488-2986
    * Administrator: Robert Hancock

### INDIANA

15. School Research Information Service (SRIS)
    Phi Delta Kappa
    8th and Union
    Bloomington, Indiana 47481
    (812) 339-1156
    * $5 search fee. The first 100 citations include abstracts.

### IOWA

16. INFORMS
    Educational Media Section
    Iowa State Department of Public Instruction
    Grines State Office Building
    Des Moines, Iowa 50319
    (515) 281-3477, -5274
    * Manager: Mary Jo Bruett

### KANSAS

17. Project Communicate
    Kansas State Department of Education
    120 East 10th Street
    Topeka, Kansas 66612
    (913) 296-3161
    * Director: Dr. Richard K. Herlig

### MASSACHUSETTS

18. Merrimack Educational Center
    101 Mill Road
    Chelmsford, Massachusetts 01824
    (617) 256-3985
    * Executive Director: Dr. Richard J. Lavin
19. Massachusetts State Education Information Center Network
    Massachusetts Department of Education
    182 Tremont Street
    Boston, Massachusetts 02116
    (617) 935-4350
    * Attention: Dr. James F. Baker

### NEW YORK

20. Educational Program & Studies Information Services
    State Education Department
    Room. no. 330
    Albany, New York 12224
    (518) 474-3639
    * Coordinator: Gregory Benson, Jr.
21. Lockheed Information Sciences (LIRS)
    200 Park Ave., Suite 303E
    New York, New York 10017
    (212) 682-4630
    * See note under California entry no. 4.



The ERIC Clearinghouse on Information Resources
Stanford Center for Research and Development in Teaching
School of Education, Stanford University, Stanford, California 94305

NORTH CAROLINA

22. Research and Information Center
Department of Public Instruction
Raleigh, North Carolina 27602
(919) 829-7904
* Director: Gladys Ingle

NORTH DAKOTA

23. Resource Information Center
Bureau of Educational Research & Services
University of North Dakota
Box 8009, University Station
Grand Forks, North Dakota 58201
(701) 777-2619 x23
* Project Director: Dr. Edward F. Krahmer. Also available is a low-cost computer software package for ERIC searches. Locates and prints list of accession numbers and abstracts and other selected entries in *RIE* and *CIJE*. For use with IBM 360 (Model 30 upwards).

OREGON

24. Oregon Total Information System (OTIS)
Lane IED
748 Pearl Street
Eugene, Oregon 97401
* Contact: Doug Matson

25. Resource Dissemination Center
State Department of Education
942 Lancaster Drive, N.E.
Salem, Oregon 97310
(503) 378-3566
* Director: George Katagiri

PENNSYLVANIA

26. Research and Information Services for Education (RISE)
198 Allendale Road
King of Prussia, Pennsylvania 19406
(215) 265-6056
* $10 search up to 10 descriptors; $25 search for 20 or more descriptors; citations and abstracts for first 100 items; numerical hit list for additional 100 items. Time: one week for regular search. Access to ERIC, PsychAb, AIM, ARM, ExChild, special collections and fugitive data sources.

RHODE ISLAND

27. Rhode Island Education Information Center
State of Rhode Island and Providence Plantations
Department of Education
Hayes Street
Providence, Rhode Island 02908
(401) 831-6600

SOUTH CAROLINA

28 Planning Resources Section
Office of Planning and Dissemination
South Carolina State Department of Education
1208 Rutledge State Office Building, Senate Street
Columbia, South Carolina 29201
* Director: Dr. Diana J. Ashworth

TENNESSEE

29. Tennessee Research Coordinating Unit
University of Tennessee
College of Education
Knoxville, Tennessee 37916
(615) 974-3338
* Director: Dr. Gary R. Rice. Direct inquiries to Information Specialist, Dee Wilder.

TEXAS

30. Texas Education Information Service Project
6504 Tracor Lane
Austin, Texas 78721
(512) 926-8080, Ext. 50
* Attn: Dr. Leo Lambert

UTAH

31. Pilot State Dissemination Project
Office of Planning & Research
Utah State Board of Education
136 East South Temple
Salt Lake City, Utah 84111
(801) 328-5431
* Coordinator of Technical Assistance: Kenneth P. Lindsay

VIRGINIA

32. System Development Corporation (SDC/ERIC)
5827 Columbia Pike
Falls Church, Virgnia 22041
(703) 820-2220
* Attn: Mary Jane Ruhl. See note under California entry no. 6

**The ERIC Clearinghouse on Information Resources**

Stanford Center for Research and Development in Teaching
School of Education, Stanford University, Stanford, California 94305 (415) 321-2300 x3345

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Stanford University
Stanford, California 94305

## NEW FROM RIE

*To order any of the documents listed below, send a check for the purchase price to: ERIC Document Reproduction Service, P.O. Drawer O, Bethesda, Maryland 20014. Always order by ED number. Individual Clearinghouses cannot fill these requests.*

Twelve years of studies on library services to children from preschool to age 14 are compiled in:

Research on Children's Services in Libraries. An Annotated Bibliography (ED 083 987). ERIC Clearinghouse on Library and Information Sciences, December 1973, 30 pages, 65c in microfiche, $3.29 in Xerox hardcopy.

A literature review, conferences, local surveys, interviews, and on-going research all contributed to:

Cable Television in Metro Denver. Background and Policy Issues for Local Decision-Making (ED 083 796). February 1973, 61 pages, 65c in microfiche, $3.29 in Xerox hardcopy. Also available from the Denver Urban Observatory, 935 Colorado Blvd., Denver, Colorado 80220.

The design, testing, and evaluation of information storage and retrieval systems is the emphasis in:

Evaluation of Information Systems: A Bibliography, 2967-1972 (ED 083 988). December 1973, 35 pages, 65c in microfiche. Available in original form from Science Associates/International, Inc., 23 E. 26th St., New York, N.Y. 10010 (INFORMATION Part II, v2 n6, 1973, $7.50).

Displays and consulting sessions definitely promote increased awareness and adoption of educational innovations, according to:

A Study of the Diffusion of Ten Educational Products. An Evaluation of Communication and Subsequent Action With Respect to Educational Innovations in Ten Display Modules (ED 083 803). Michigan State University, East Lansing, July 1973, 157 pages, 65c in microfiche, $6.58 in Xerox hardcopy.

After comparing relative costs, it is concluded that computer simulations can provide low cost experience with complex experimental data and design:

Evaluation of Computer Simulation of Experiments in Teaching Scientific Methodology. Final Report (ED 082 475). Macalaster College, St. Paul, Minn., June 1973, 68 pages, 65c in microfiche, $3.29 in Xerox hardcopy.

Cont. from p. 1
one-month survey of the Open University. . . Includes taped comments ranging from the Prime Minister to typical OU students . . ."

The tape, entitled "Britain's Open University: A View of Tomorrow" is available for $10 from: Multi Media Reports, 533 Couper Drive, San Luis Obispo, California 93401.

## INVOLVED IN INSTRUCTIONAL TELEVISION?

If you haven't already done so, be sure to request the 1974 edition of the *Guidebook* from the National Instructional Television Center (NIT), now the operating arm of the Agency for Instructional Television. Some talked-about programs—"Bread & Butterflies," "Images & Things," "Inside/Out," "Ripples"—are described, and the new organizational structure of the Center is explained.

Write:

NIT
Box A
Bloomington, Indiana 47401

Newsletter fans can ask to be put on their mailing list for a free, quarterly newsletter.

## CLIS NEWSLETTER FANS—ATTENTION

For all of those who have requested back issues of the ERIC/CLIS newsletter to June 1972, we are unable to respond. June 1972 was the last issue of the ERIC/CLIS newsletter.

Yes, I wish to be put on the mailing list of the new ERIC Clearinghouse on Information Resources, to receive the quarterly news bulletins.

[PLEASE PRINT OR TYPE]

Name_____ Street Address_____

City_____ State_____ Zip_____

Which ONE of the following best describes your present position?

- ☐ Media Specialist
- ☐ Librarian
- ☐ Professor or Teacher of media-related courses
- ☐ Professor or Teacher of library-related courses
- ☐ Media Researcher or Writer (Author)
- ☐ Instructional Designer/Developer
- ☐ Information Scientist
- ☐ Telecommunications Specialist
- ☐ Museum Educator
- ☐ Education Administrator
- ☐ Curriculum Specialist
- ☐ Other. Please specify_____

Cont. from p. 1

microforms, as well as techniques which are an outgrowth of technology--systems analysis, individualized instruction, microteaching, simulation and gaming, and programmed instruction. Where relevant, technology in society also is covered—communication satellites, and public television, for example.

To generalize, the scope of the Clearinghouse includes educational media and technology, telecommunications, learning resources, materials and strategies for learning, libraries, and information science.

Because of the expanded scope of the new ERIC Clearinghouse on Information Resources, it is necessary to reexamine and revise its mailing list.

If you feel that the new scope is of interest to you, and you wish to remain on the mailing list, please fill out and return the form above. If you do not fill out this form, your name will be removed from the mailing list.

**NOTE:** Those of you who previously were on the mailing list of the ERIC Clearinghouse on Library and Information Sciences, and who have written the new Clearinghouse to be added to the new mailing list, **need not** fill out this form.



**Editor: Maxine Sitts**

**The ERIC Clearinghouse on Information Resources**
**Stanford Center for Research and Development in Teaching**
**School of Education, Stanford University**
**Stanford, California 94305**

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Mediagram* July 74

NEWSBRIEFS FROM THE ERIC CLEARINGHOUSE ON INFORMATION RESOURCES

# New ordering information

**PRACTICALLY EVERYTHING ABOUT THE ERIC DOCUMENT REPRODUCTION SERVICE (EDRS) IS NEW.**

EDRS (Central facility for ERIC microfiche and Xerox hardcopy) is now located at:

Computer Microfilm International Corporation
P.O. Box 190
Arlington, Virginia 22210

Prices for microfiche and Xerox hardcopy are completely revised, according to the listing below. If you ever order copies of documents from EDRS, we suggest you save this listing.

As a general rule, after the first five microfiche, each additional fiche card is 15c extra. For Xerox hardcopy, after the first 100 pages, each additional 25 pages is $1.20 extra.

All orders must be paid in advance, including postage, according to Computer Microfilm International Corporation. You can figure postage this way: 18c (book rate) for the first pound (one pound equals 60 fiche or 100 hardcopy pages); 8c per ½ pound after that. If you want it sent first class or air mail, indicate that on your order, and the extra amount needed for postage will be billed to you.

**EDRS Microfiche Price Listing**

| Number of Pages in Document | Number of Microfiche Cards | Price |
|---|---|---|
| 1 - 479 | 1 - 5 | $ .75 |
| 480 - 575 | 6 | .90 |
| 576 - 671 | 7 | 1.05 |
| 672 - 767 | 8 | 1.20 |
| 768 - 863 | 9 | 1.35 |
| 864 - 959 | 10 | 1.50 |
| 960 - 1,055 | 11 | 1.65 |
| 1,056 - 1,151 | 12 | 1.80 |

Add $ 0.15 for each additional 96-page increment or fraction thereof.

**EDRS Hardcopy Price Listing**

| Number of Pages in Document | Price |
|---|---|
| 1 - 25 | $1.50 |
| 26 - 50 | 1.85 |
| 51 - 75 | 3.15 |
| 76 - 100 | 4.20 |
| 101 - 125 | 5.40 |

Add $1.20 for each additional 25-page increment or fraction thereof.

# About these IR—regular newsbriefs

We're sorry.

As the Clearinghouse which covers libraries and information sciences, we should know better.

Of course, we should number our Newsbriefs.

Of course, we should be consistent with our title.

But we've got a problem. Federal regulations right now prohibit us (and all other Clearinghouses) from issuing anything that resembles a regular newsletter. When we learned this late last year, we had two alternatives: One was to stop sending material to you. the other was to change format, and send out irregular, non-numbered, non-titled Newsbriefs. We chose the latter alternative because we didn't want to lose contact with you.

Frustrated librarians can take hope, however, that this makeshift compromise may soon be resolved. Our Clearinghouse has been chosen to be the test case in allowing Clearinghouses to publish newsletters again.

To do this, we need letters from readers outlining the advantages (or disadvantages, if any) of continuing a real, numbered, titled newsletter. Thanks to those of you who have already written with opinions. And advance thanks to those of you who will write now to help us with the test

# ERIC/IR a natural

*At the request of the Newsbrief editor, Dr. Margaret Chisholm, Chairperson of the ERIC/IR Advisory Board, prepared the following mini-article concerning the focus and meaning of the new combined Clearinghouse on Information Resources.*

by Dr. Margaret Chisholm

ERIC is important to me professionally and I recognize that it makes a major contribution to many fields. In addition, I have had the privilege of working closely with the program in various stages of its development. Still, I will

* Third-place winner in "Name the Newsletter" contest submitted by Richard Yolles of Los Angeles.

have to confess that ERIC isn't in my thoughts constantly. I guess that's why I was startled to find that my attention was suddenly focused on ERIC while I was reading *Parade Magazine* from the Sunday *Washington Post* of June 16, 1974. The article didn't even mention ERIC—in fact it wasn't even close. The article was entitled "Pharmacy Specialists Needed" and went on to say "Looking for a good career in an uncrowded field? How about considering radio-pharmacy? Say, have you never heard of it? Radio-pharmacy deals with the preparation and administration of radioactive drugs, utilizing short-lived radioisotopes. . . . No formal training was available in radio-pharmacy until 1969." In retrospect, I've analyzed what there is in that article to make me think of ERIC.

Note the new combination of modern nuclear chemistry combined with pharmacy to meed a pressing societal need. The analogy struck me forcefully that the ERIC Clearinghouse on Information Resources at Stanford is using a similar unique approach to meet a need. Library Science, Educational Technology and Information Science are combined to meet the information needs of users.

Think of the progress that has been made when disciplines have merged. Sociologists and psychologists have recognized their mutual goals and are working as social psychologists. Biologists and chemists have merged to develop bio-chemistry and the same has happened to astronomers and physicists who coordinate their work in astrophysics. All of these are examples of the accomplishments of dedicated scholars who recognize a commonality of interests and also recognize the gains to be made through cooperative efforts. These mergers came about when common interests transcended the disciplines and moved beyond considering only the source funding or an individual person's background and experience. This exploration of broader fields can be initiated when the goals and purposes are similar and when there is a shared core of interests.

In the areas of library science, educational technology and information science many of these conditions prevail. If one can move beyond one's initial educational background and experience and take an unbiased look at these fields, it becomes very clear that they share a mutual goal, which is concerned with providing information and access to information.

As long as this commentary is not intended to be scholarly, I will take the liberty of refering to the well known beer advertising symbol which uses overlapping circles. Just as in the illustration using the three merged circles, library science, educational technology, and information science, have parts that overlap and parts that are exclusive.

Nevertheless, the combination is a natural—and I would urge increasing cooperation. It can unquestionably be beneficial, as cooperation should strengthen all three fields and in turn will enable them to meet societal information needs much more adequately.

My assessment is that for whatever reasons these fields happened to be brought together in ERIC, it is a fortuitous relationship which should be good for all. I would like to encourage the exploration of other ways in which cooperation can be continued and increased.

## Food for thought from our Advisory Board

Assorted thoughts, philosophies, views of the future, and possible directions for the new ERIC Clearinghouse on Information Resources resulted from our first Advisory Board meeting held this Spring.

To spark dialogue between ERIC/IR staff members and readers of this Newsbrief, here are a few of the comments made by Board members. Please feel free to write the Clearinghouse with further suggestions and/or reactions.

- One of the Clearinghouse target audiences should be identified as practitioners rather than elementary and secondary teachers, since the latter term is too restrictive . . . .
- The Clearinghouse should not address itself to differences that manifest themselves on a practitioner level, e.g. librarians vs. media people, but address the constituency from an overall conceptual view, e. g. communications, or information transfer . . . .
- Since a number of media and library practitioners are beginning to see themselves as a composite group centering around the concept of a learning resource center, the Clearinghouse needs to make some contacts among persons who have this unified approach . . . .
- Particularly with the combined scope, the Clearinghouse cannot expect to reach a large percentage of practitioners directly. It therefore needs to build interpersonal linkages with gatekeepers. Professional organizations are seen as the most significant gatekeepers to reach . . . .
- Special efforts should be made to reach the school librarians, since they are the largest single audience for the library/information science portion of the scope . . . .
- The Clearinghouse should develop an exportable training program to be used by two or three people from each region. Personal associations of staff or Board members could help find linking agents to present the program at regional and state meetings . . . .
- The Clearinghouse should get feedback from key people in the library/information science field as to what publications are needed . . . .

It is with pride and thankfulness that we announce the names of those education experts who accepted the invitation to serve on our Advisory Board for 1974. If you should be acquainted with any of them, please let them know your ideas about ERIC/IR and how it can serve you better.

Dr. Margaret Chisholm [Chairperson]
Dean, College of Library and
Information Sciences
University of Maryland

Joseph Becker
President, Becker and Hayes, Inc.
Los Angeles, California

Dr. Howard Hitchens, Jr.
Executive Director
Association for Educational Communication
and Technology
Washington, D. C.

Dr. Anna Hyer
Development Coordinator, Instructional
and Professional Development
National Education Association
Washington, D. C.

Dr. Harry A. Johnson
Director, Learning Resources Center
Virginia State College

George Katagiri
State Department of Education
Salem, Oregon

Dr. Edwin B. Parker
Institute for Communication Research
Stanford University

Joshua Smith
Executive Director
American Society for Information Science
Washington, D. C.

Robert Wedgeworth
Executive Director
American Library Association
Chicago, Illinois

## ERIC/EM bibliography tells it all

A complete annotated bibliography containing abstracts of all publications issued by the former ERIC Clearinghouse on Media and Technology (ERIC/EM) has just been issued by the Clearinghouse on Information Resources.

The bibliography features descriptions of all 59 papers commissioned and issued by ERIC/EM during its six years of existence. The papers range from research-oriented studies to basic classroom "how-to" guides. All deal with the field of educational media and technology.

The ERIC Clearinghouse on Media and Technology began in June 1967 in the Institute for Communication Research at Stanford University and was moved in January 1973 to the Stanford Center for Research and Development in Teaching in the School of Education.

It was decided to bring out the bibliography as a documentation of the former Clearinghouse's contributions to the field of media and technology. The abstracts are arranged alphabetically by author. Nearly all publications are available from the ERIC Document Reproduction Service. Many also are available from the School of Education.

*Educational Media and Technology: Publications from ERIC at Stanford 1967-1973* is available for $2.50 from: Box E, School of Education, Stanford University, Stanford, California 94305. Checks for the purchase price made payable to "Box E" must be included with orders. It will also be available from EDRS when its ED number is announced.

## Time to try a topic tracer?

*How does a high school, college or university librarian effectively direct a teacher or professor to a relevant, useful cross-section of reference books concerning any specific subject area— for instance, audiovisual materials and effective strategies for useing them?*

One solution is to develop a topic tracer, such as one sent to the Clearinghouse by librarian Thomas Saccone of Syracuse University. His Topic Tracer begins with books which are good introductions to the field, and continues on to list subject card catalog headings, frequently mentioned texts, handbooks, manuals, directories and catalogs, indexes to journal articles and other literature, journals, and reports.

The Tracer is particularly useful at his university because it lists exactly where each book or reference source can be found with the library system—right down to the correct floor and shelf in each library.

We might suggest that Topic Tracers could even include hours the libraries are open, who can use them, and rules for checking out books, etc. Such topic tracers could be developed by librarians at the beginning of the year for "most requested" topics and distributed to professors and teachers in time to distribute in classes.

As for Mr. Saccone's Topic Tracer, which was formally titled "Selection and Utilization of Instructional Media in Education," he notes: "Our aim was to provide a useful guide to the AV field for teachers interested in utilizing audiovisual materials as part of their instructional package. Since it was hypothesized that most such teachers did not necessarily want to become media specialists, the goal in selecting the references cited was to emphasize the practical over the theoretical aspects of media research." The Topic Tracer was developed in cooperation with Dr. Tom Nielson, an Instructional Technology faculty member.

If you would like a copy of Mr. Saccone's Topic Tracer, or information on how it is working out, you can write: Dr. Tom Nielson, 103 Huntington Hall, 150 Marshall Street, Syracuse University, Syracuse, New York 13210.

## Reference book guides offer new format

A new idea to simplify the increasingly complex task of information retrieval comes from The Library Associates, a group of Colorado-based librarians.

Bill Webb, editor, has supplied the Clearinghouse with sample copies of *Reference Book Guides*, which are designed to help a library patron decide which reference tools he should use, and how best to use them.

Each *Guide* is a separate piece of heavy cover stock, about 5 x 8 inches in size and in a standard format. Each format includes *purpose* of the reference book, its *organization*, *procedure* for using it, and an illustrated *example*. A final notation suggests other places to look. The Library Associates publish 20 *Guides* on alternate months for 20

different reference books.

The idea is for the subscriber to insert the *Guide* anywhere in the book itself, tape it on or inside the front cover, or even tack it on a desk or wall area adjacent to the reference bookshelf.

As Webb explains it, "We try to design each *Guide* so that the average library user can read the text and assimilate the sample in 60 seconds or less."

Some typical titles for which the *Guides* are published include: *Readers' Guide to Periodical Literature, Handbook of Chemistry and Physics,* and *Writer's Market.*

For subscription information, contact: *Reference Book Guides,* The Library Associates, P.O. Box 3411, Boulder, Colorado 80303.

## More computer services

The list of 32 institutions which conduct computer searches of the ERIC data base printed in the last Newsbrief has been expanded by several more entries, thanks to readers who have sent information.

Dr. Anne Moughon, Director of the Technical Information Center of the Division of Planning, Research and Evaluation of the Georgia Department of Education, writes that the Technical Information Center serves the state's Department of Education and school systems with manual and computer searches of ERIC.

Their address is:

Dr. Anne Moughon, Director
Technical Information Center
312 Education Annex
156 Trinity Avenue S.W.
Atlanta, Georgia 30303

* * *

Miss Lois J. Lehman, education librarian at the School of Education, Indiana University, writes, "We were sorry that 'PROBE' was not listed among [the computer searches of ERIC]." The School Research Information Service (SRIS) in our list under Indiana, she notes, actually is handled by their 'PROBE' program. Each search costs $20.00. Write them for a brochure:

Miss Lois J. Lehman
Education Library, Room 30
Indiana University
Bloomington, Indiana 47401

* * *

Roy Tally, supervisor of the Wisconsin Information Retrieval for Education (WIRE), writes that his office began in December 1972 and averages about 20 to 30 searches per month. WIRE operates on a system of partial cost recovery. Clients outside the Department of Public Instruction are required to pay $10 per search, including free follow-up searches. The searches are made possible through arrangements with the University of Wisconsin-Madison, Academic Computing Center.

Write for more information:

Roy Tally, Supervisor
WIRE
Department of Public Instruction
126 Langdon Street
Madison, Wisconsin 53702
(608) 266-2741

* * *

Mrs. Diana E. Butcher, research analyst, writes to tell of LANCERS, the information retrieval system maintained by the Office of the Los Angeles County Superintendent of Schools. She notes, "We serve primarily the school and community college districts of Los Angeles County. We have been in operation since September 1973 and have enjoyed a steadily increasing volume of requests since the inception of the program."

Write:

Ms. Diana E. Butcher, Research Analyst
LANCERS
Division of Research and Pupil Personnel Services
Los Angeles County Education Center
9300 East Imperial Highway
Downey, California 90242
(213) 922-6111

Editor: Maxine Sitts

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Stanford Center for Research and Development in Teaching
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Stanford, California 94305
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# NEWSBRIEFS

From the ERIC Clearinghouse on Information Resources

## RIE to change its name

Beginning January 1, 1975, the title of *Research in Education* (*RIE*) will become *Resources in Education.*

This new title was chosen to reflect more accurately the broad scope of documents which the monthly catalog announces. As ERIC users know, *RIE* covers many types of unpublished, or fugitive, publications, speeches, program descriptions, teacher and curriculum guides, and statistical compilations.

## Award offered for ed tech research

An outstanding Young Researcher Award is being sponsored by the Research and Theory Division of the Association for Educational Communications and Technology (AECT), with entries due by January 1, 1975.

The paper will be selected by a jury as the best contribution to research in educational technology and will be submitted for presentation at the 1975 AECT Convention in Dallas April 13-18.

The award will consist of $100 and an individual certificate of achievement. The recipient's name also will be inscribed on a permanent award plaque to be displayed in the AECT headquarters in Washington.

For an explanation of the subject for the paper, and the eligibility and manuscript requirements, contact: Keith Hall, President; Research and Theory Division; 201 Chambers Building; The Pennsylvania State University; University Park, Pennsylvania 16802.

## Museum training kits tell how to do it

Self-contained museum training kits for individuals or groups which can be used without the guidance of a coordinator are being developed by the American Association for State and Local History with support from the National Museum Act as administered by the Smithsonian Institution.

The emphasis of the kits is "how to do it." Each kit contains a carousel of slides, a cassette, a script, and supplementary written materials. Each may be borrowed for a small fee for one week from the American Association for State and Local History, 1315 Eighth Avenue South, Nashville, Tennesee 37203.

Samples of available titles are: Preparing Camera Ready Art for Publication, Costuming: Replication of Nineteenth Century Women's Dress, Registration of Museum Objects, Traveling Suitcase Exhibits, Site Security, and Gallery and Case Design.

## The return of Cable Libraries

The resurrection of *CableLibraries* newsletter in March 1974 was a welcome event for those interested in information resources. *CableLibraries*, which began as a single experimental issue a year ago, is devoted to informing librarians of current developments in cable communications, as well as providing a medium of dialogue between those faced with local problems and others who might suggest solutions.

The original *CableLibraries* was published by the American Society for Information Science, which worked closely with the former ERIC Clearinghouse on Library and Information Sciences. Now, the newsletter is being published by C. S. Tepfer Publishing Company, 607 Main Street, Ridgefield, Connecticut 06877. A one-year subscription for the monthly publication is $15. Continuing to serve as editors are Brigitte Kenney, Margaret Cleland and Merry Sue Smoller.

## New guide to resources geared to educators

A new *Guide to Educational Resources* designed to lead educators to standard sources of information for preliminary searches and to keep them abreast of the major current activities, products, sources, and innovations in educational resource tools has been published by the ERIC Clearinghouse on Information Resources at Stanford University.

This *Guide*, in its 35 pages, covers six major areas of educational resources: Fact-Finding and Sources of Information (including guides to educational literature and research, basic references, statistics, and directories); Where It's Happening (including ERIC Clearinghouses, regional labs, R&D Centers and resource guides to other information centers); Keeping Up with the Educational Information Explosion (including guides to current literature, research, funds, and periodicals); Research and Resource Services; Product Guides (including general and audiovisual guides and book and curriculum selection tools); and a final section on Organizing Information.

A *Guide to Educational Resources* includes ordering information and a concise, readable annotation for each entry. Originally compiled by Marda Woodbury as part of a project for the Far West Laboratory for Educational Research and Development, the *Guide* has been completely revised and updated by the ERIC-at-Stanford Clearinghouse staff.

The *Guide* is available at cost for $3.50 from: Box E, School of Education, Stanford University, Stanford, California 94305. Checks made payable to "Box E" must be included with orders. Purchase orders cannot be accepted. Quantity discounts are available upon request.

**PRACTITIONERS TAKE NOTE:**
**SHARE WHAT YOU'VE WRITTEN WITH OTHERS**
**SEND ERIC SOME MATERIALS TODAY**



THE CLEARINGHOUSE IS PART OF THE STANFORD CENTER FOR RESEARCH AND DEVELOPMENT IN TEACHING, SCHOOL OF EDUCATION, STANFORD UNIVERSITY, STANFORD, CALIFORNIA 94305

## AIM/ARM join forces

The two, previously separate, journals--*Abstracts of Instructional Materials in Vocational and Technical Education (AIM)* and *Atstracts of Research Materials in Vocational and Technical Education (ARM)*--have been merged to form *Abstracts of Instructional and Research Materials in Vocational and Technical Education.*

This new combined journal will be issued six times a year and will have a separate cumulated annual index. As in the past, each issue of the abstract journal will be entered into *RIE* under one ED number, and each group of documents announced in the abstract journal will also be accessioned and announced as a "Microfiche Collection" under a separate and distinct ED number.

For more information on changes in the *AIM/ARM* data base, write the Clearinghouse. The changes are explained in the July 1974 issue of ERIC Data Base Users *Interchange.*

**ERIC Stands for Educational Resources Information Center**

### LAST CALL FOR FOUR ERIC PAPERS ONE OFFERED HALF PRICE

First come, first served on four publications available from the Clearinghouse. If no one claims them they'll be thrown out after the first of the new year.

Free for the asking, in single or quantity copies, are:

*Ethnic Studies and Audiovisual Media: A Listing and Discussion*, by Harold A. Layer, June 1969.

*AECT Research Abstract Kit* from the 1973 AECT Annual Convention.

*A Basic Reference Shelf on Learning Theory*, by Ernest R. Hilgard, September 1967.

*Research Utilization: An Annotated Bibliography*, by Richard S. Farr, 1970.

Half-price sale to *Newsbrief* readers only--copies of the Clearinghouse's project report, *Media and the Disadvantaged: Instructional Technology as the Equalizer for Disadvantaged Students.* Available for $2.50 (originally $5.00) from: Box E, School of Education, Stanford University, Stanford, California 94305. Checks made payable to "Box E" must be included with orders.

## FID offers new publications

The International Federation for Documentation (FID) has announced several new publications available from their headquarters in The Hague, Netherlands. They are:

1. *Sources, Organization, Utilization of International Documentation.* Proceedings of the International Symposium on the Documentation of the United Nations and other Intergovernmental Organizations (Geneva, August 1962). 1974. 586 pp. $20.
2. *FID News Bulletin.* A monthly newsletter on FID and other national and international information and documentation activities. Vol. 24. 1974. $12.
3. *R&D Projects in Documentation and Librarianship.* A montly publication which serves as a current awareness service for on-going and projected research and development in the fields of library, documentation and information sciences and related areas of interest. Vol. 4. 1974. $30.
4. *FID Annual Report–1973.* 1974. 12 pp. Free.
5. *FID Publications Catalog–1974.* 1974. 48 pp. Free. Lists more than 500 FID publications.

Each of the above is available from the listed price from:

The International Federation for Documentation
7 Hofweg
The Hague, Netherlands

## Ed tech handbook coming from AECT

The basic tools necessary to discuss and evaluate educational technology are promised to school, library and government personnel at the completion of a handbook being developed by the Association for Educational Communications and Technology (AECT).

The handbook will include sections on terminology, definitions, and units of measure within the field of educational technology. It will offer a model of the field, a corresponding classification scheme that lists major areas of the field and their related terms, and, finally, definitions for the terms in the classification scheme and for other selected terms.

The project was awarded to the AECT by the National Center for Educational Statistics, U.S. Office of Education.

AECT officials say the handbook will be reviewed three times by a national advisory group, and also will be examined before publication by representatives of various federal agencies and regional USOE offices.

The handbook is based on the assumption that educational technology is more than hardware or software: "Rather, educational technology is the process whereby learning resources are planned, produced, utilized and evaluated. Thus, it is not the use of television, per se, which makes Sesame Street an example of educational technology. It is the specification of objectives, the careful analysis of student and subject matter, the subsequent production and delivery of instruction, which, when taken together, indicate the application of technology," the AECT points out.

Dr. Howard Hitchens is principal investigator for the project. James Wallington is project director, and Susan Hawkins is research associate.

## NAEB sourcebook now available

*The Media Sourcebook*, described by its publisher as "an indispensable guide to current literature in the telecommunications field," is now available from the National Association of Educational Broadcasters (NAEB).

Written by Dr. Christopher H. Sterling of Temple University, the book provides to practitioners, educators, authors, and publishers a comprehensive report and analysis on all the major text and reference works in broadcasting and general mass media.

Over 350 books, all published since 1970, are reviewed in the 53-page *Sourcebook*, which is a compilation of articles originally prepared for *Educational Broadcasting Review* and the *Public Telecommunication Review (PTR)* (journals from NAEB). Annual supplements will appear in February issues of *PTR*, according to NAEB sources.

NAEB is located at 1346 Connecticut Avenue, Washington, D.C. 20036.

# Winn is winner of Young Scholar Award

With a name like his, he could hardly lose!

Dr. William Winn of the Faculty of Education, Department of Curriculum and Instruction, University of Calgary, Alberta, Canada, has been named the winner of the Young Scholar Award sponsored by *AV Communication Review*. His paper will be published in that journal's Spring 1975 issue as the ERIC/AVCR Annual Research Paper.

Dr. Winn's entry, one of sixteen submitted, is titled *An Open-System Model of Learning.*

According to the author's abstract:

> *It is suggested that, in view of the apparent complexity and dynamism of the learner, only a systems approach to learning processes can provide a viable and practical frame of reference within which to conduct educational research. After identifying the weaknesses of the current cybernetic model of learning, an examination is made of the learner as an active open system. This approach, drawing frequently upon Piagetian theory, seems to provide a more realistic picture of the autonomous learner and his changing cognitive structures. An open system model of learning is then suggested. Based on von Bertalanffy's equations for the growth of the living organism, some implications of the model for educational technology research are then briefly examined.*

Dr. Winn will receive a commission of $500 and will be presented with his formal award at the AECT Convention in Dallas April 13-18.

In addition to being published in *AVCR*, the paper will be available through the national ERIC Document Reproduction Service in both microfiche and Xerox hardcopy.

# Clearinghouse offers bibliographies on trial basis

Would you like to receive a simple bibliography with short annotations of books in the field of library and media which are not appropriate for inclusion in *RIE*, but which have some value for educators in these fields?

The Clearinghouse is trying an experiment whereby such a bibliography will be prepared periodically (hopefully quarterly). The bibliography will include books sent to the Clearinghouse for review. All books deal in some way with libraries or media, but not necessarily strictly with education. The bibliography will be produced solely as an alerting service; listings of books do not imply a recommendation.

If you are interested in such a bibliography service, please send the Clearinghouse a **SELF-ADDRESSED, STAMPED (30¢) 9x12 MANILA ENVELOPE** along with a request that you be sent the *Quarterly Bibliography Alerting Service.* The only requests that will be answered are those conforming to the above directions.

The staff is attempting to determine how many educators would appreciate such a service, and its continuance will depend partly on the number of requests received. Those sending self-addressed stamped 9x12 envelopes can expect the first edition before the end of this year.

# *ERIC-IR gains new 'files'*

Patricia (Trish) Files has joined the Clearinghouse as Associate Editor for Library and Information Science, replacing Joanne Binkley who left ERIC to do educational research.

Trish received her Master of Library Science degree from the University of California at Berkeley in 1970, and her Bachelor Degree in mathematics from the University of California at Santa Cruz. She is experienced in conducting computer searches, has worked as a mathematician in the systems analysis section of the National Technical Information System (NTIS), and has been involved in other phases of library work for the past four years.

Ms. Files can be contacted for advice concerning computer searches and *CIJE* and *RIE* materials within the field of information science and libraries.

## MINI-CONTEST

A prize will be sent to each reader who correctly identifies each acronym and abbreviation used in the headlines and stories in this Newsbrief. Send your entry to: Contest, ERIC/IR Newsbrief, SCRDT, School of Education, Stanford University, Stanford, California 94305.

## STATISTICS HELP TELL THE STORY

Nearly 83,000 (actually 82,660) documents have been indexed and abstracted for *RIE* since ERIC's inception in 1966, and exactly 97,211 journal articles have been announced in *CIJE* since that service began in 1969.

These are just two of the statistics released at this year's ERIC Data Base Users Conference held in Atlanta.

For figure-conscious ERIC lovers, we present a short summary of other statistics which show how much ERIC is known and loved:

| | |
|---|---|
| Average annual input to *RIE* | 14,000+ |
| Average annual input to *CIJE* | 20,000+ |
| Subscriptions to *RIE* | 5,600 |
| Subscriptions to *CIJE* | 2,300 |
| Subscriptions to complete ERIC microfice collections | 575 |
| Microfiche cards delivered annually per subscriber | 17,000 |

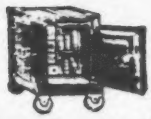
Thirteen million microfiche cards are sold to subscribers each year, with total ERIC Document Reproduction Service (EDRS) sales standing at about $1,500,000.

Sixty facilities subscribe to the ERIC Magnetic Tapes, and over 130 services offer computer searches of ERIC files.

Clearinghouses (here's where ERIC/IR comes in) answer 100,000 inquiries annually, half of them from practitioners, a quarter of them from students, and the other quarter from information and R&D specialists.

In the three-month period ending September 30, 1974, ERIC at Stanford, with 9.3 fulltime personnel, answered 363 phone calls and 1,576 letters, and hosted 385 visitors. We submitted 362 abstracts for *RIE* and 357 annotations for *CIJE*.

## Library security topic of newsletter



A complimentary sample copy of *Library Security Newsletter* is available to librarians who request one on their letterhead. Write: Library Security, Haworth Press, 130 West 72 Street, New York, New York 10023.

The publication concerns itself with book theft, fire security, theft prevention of non-print materials, and "almost all other aspects of protection of library resources from human and non-human agents," according to the publishers.

## *Practitioner materials needed by ERIC*

It's said so often, but it's worth saying again. . . . ERIC needs your help. Reports, speeches, and other written materials from the field are always in demand at ERIC. If you feel you have produced materials which would be of value to others, please send the Clearinghouse two clear copies for inclusion into the ERIC system. ERIC no longer focuses on pure research; it is concerned with collecting and disseminating as many materials as possible from practitioners–at all levels and in all fields. Don't be shy. Be willing to share what you've learned, experienced, and written. Drop some information to the Director of Acquisitions today.

*Anthropology study*

## Films focus on single cultures

A free catalog is being offered by Documentary Educational Resources, whose purpose is to provide large numbers of films and film study guides on single cultures, to be used for teaching anthropology.

Documentary Educational Resources is a non-profit curriculum development corporation which explores the uses of film and other documentary materials primarily in the areas of the social and human sciences and the professions. Examples of films they have produced include one on culture contact and conflict in the Amazon basic, a multi-disciplinary study of population genetics, various short films on police work in Pittsburgh, and film sequences of Bushman social life and music.

For further information, and the free catalog, write: Documentary Educational Resources, 24 Dane Street, Somerville, Massachusetts 02143.

Editor: Maxine Sitts

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